



OPEN NEW YEAR'S DAY 12 NOON-6 PM

Rite-Way



BELL RINGERS

HUNDREDS MORE SPECIALS
THROUGHOUT 100 DEPARTMENTS!

12:00 Noon

Quality
Seamless Mesh
NYLONS

4 PR. \$1

Reg. 39c pr
Limit 4 Pr. a customer
WHILE THEY LAST! 1000 pr.

12:15 P.M.

Men's
Long Thermal
UNDERWEAR

99^c EA.

Values to 2.29
500, WHILE THEY LAST!

12:30 P.M.

Plastic
APRONS

5^c EA.

Limit 3 per customer.
200, WHILE THEY LAST.

12:45 P.M.

"Rite-Way"
ROLL FILM

19^c ROLL

127, 620, 120
600, WHILE THEY LAST!

1:00 P.M.

**COLA
GLASSES**

3^c EA.

Limit 6 Per customer.
700, WHILE THEY LAST!

1:15 P.M.

HAIRDRESSING
RESBAN

79^c EA.

Comp. at 1.50
Limit 2 per customer
200, WHILE THEY LAST.

1:30 P.M.

"Ingraham"
Travel
CLOCKS

\$2.99

Comp. at 5.95
90, WHILE THEY LAST.

1:45 P.M.

**SUEDINE
Casual SHOES**

\$1 PR.

Sizes 5-10
WHILE THEY LAST. 72 PR.

2:00 P.M.

"Rite-Way"
100 Pack
ENVELOPES

34^c 100 PKG.

Value 69c
Limit 2 Per customer.
500, WHILE THEY LAST!

2:15 P.M.

**GIRLS'
TURTLENECK
T-SHIRTS**

77^c EA.

Sizes 3-14
600, WHILE THEY LAST!

2:30 P.M.

2 PC.
CHENILLE
BATH MAT Set

77^c SET

Values to 2.98
125, WHILE THEY LAST.

2:45 P.M.

"Mallory"
Flashlight
BATTERIES

10^c EA.

1000
WHILE THEY LAST!

3:00 P.M.

LADIES'
FLUSH
CUFF BOOT

\$2 PR.

Field Lined. Sizes 5-10
WHILE THEY LAST. 50 PR.

3:15 P.M.

Men's
Windsor, Lined
KNIT GLOVES

50^c PR.

VALUE \$1.
WHILE THEY LAST. 600

3:30 P.M.

Roll-On
Deodorant
SECRET

49^c

COMP. AT 85c
WHILE THEY LAST. 250!

3:45 P.M.

**COSTUME
JEWELLERY**

66^c EA.

WHILE THEY LAST. 500 SETS.

4:00 P.M.

"Rite-Way"
200 Pkg.
SERVETTES

2 \$1 PKGS.

WHILE THEY LAST. 1000!

4:15 P.M.

M. 2
"Sure Fire"
FLASH BULBS

50^c DOZ.

WHILE THEY LAST. 1000!

RITE-WAY CAFETERIA New Year's Day Special

BEEF 69^c

on KUMMELWICK

Complete with:
• HORSE RADISH
• FRENCH FRIES
• DILL PICKLE

RITE-WAY

PHARMACY

OPEN NOON-6 P.M.
NEW YEAR'S DAY

AT THE GAS BAR

FREE 10%

DISCOUNT COUPON WITH EVERY
GAS PURCHASE-USE LIKE CASH! IN
DEPARTMENT STORE OR FOOD CITY!

STARTS NEW YEAR'S DAY-GIGANTIC DISCOUNT WHITE SALE

• 100% Guarantee
• Smooth Cotton
• Machine washable

1.99 EACH
Compare at 2.98

"Rite-Way" Brand Quality
100% COTTON SHEETS

39 x 75 Twin Fitted 63 x 100 Twin Flat
54 x 75 Double Fitted 80 x 100 Double Flat

"Rite-Way" Brand Pillow cases - 99c pr.
SAVE 40c - Compare at 1.39.

**White Repose Percale
FITTED SHEETS**
SAVE 99c Comp. at 2.98

With new elastic fitted corners guaranteed for the life of the sheet. Twin or Double bed size.

1.99 EA.

**Zippered Cotton Pillow
RENEWERS**
SAVE 60c Comp. at 99c pr

White. Non-Rust zipper. Good quality cotton. Standard pillow size.

39^c EA.

**Esmond "LAMONT" 100% Viscose
BLANKETS**
SAVE 85c Comp. at 4.29

Machine washable. Perma-Nap finish. Famous quality for longer wear. Ass't. colours. 72 x 84 big.

3.44 EA.

**Plain & Coloured Border
PILLOW CASES**
SAVE 31c pr Comp. at 1.19 pr.

Coloured border pillow cases. Borders in Pink, Blue, Green & Gold.

44^c EA.

**Easy-care Zippered
DRESS-A-PILLOW**
Reg. Disc. 97c SAVE 9c

Carduoy. Machine washable. Non-rust zipper. Ass't. colours to choose from.

88^c EA.

**Quilted Cotton Chip foam
PILLOWS**
Comp. at 1.59 SAVE 60c

Large plump size in ass't. colours. Quilted for your comfort & long wear.

99^c EA.

447 CARLAW AVE. at GERRARD • FREE PARKING

Rite-Way

